



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/SE/JD(SP)/SE/2025

Dated: 16.10.2025

NOTIFICATION

Subject: Spreading Design Awareness among Students (Classes IX–XII) through National Design Contest – Collaboration with Footwear Design & Development Institute (FDDI) - reg

The **Footwear Design & Development Institute (FDDI)**, an Institution of National Importance under the **Ministry of Commerce & Industry, Government of India**, has joined hands with **CBSE** to collaborate in spreading **Design Awareness** among students of Classes IX–XII through a **National Design Contest**.

The objective is to equip students with skills in **observation, empathy, ideation, prototyping, and iteration**—the core of design thinking and problem-solving—aligned with the **NEP 2020** vision of experiential, multidisciplinary, and skill-integrated learning.

Key Highlights of the National Design Contest

Eligibility:

Students of the affiliated schools from Classes IX–XII (*Individual or teams of 2–4*)

Themes (indicative) released by FDDI:

1. **Everyday Problem Solving** – Identify a common everyday problem and design a solution.
2. **Sustainability & Circularity** – Create innovative solutions for a more sustainable future.
3. **Ergonomics and User-Centricity** – Present solutions that are innovative, functional, and thoughtfully designed with the human element at their core.
4. **Local Craft and Materials** – Create products/designs/crafts using locally available materials.
5. **Product / Digital Interfaces** – A freestyle design competition wherein interface and interaction are submitted.

Format



- Schools must submit entries through the **Google Form** on behalf of their students by **31st October 2025**.
- The **Nodal Campus/Regional Level Competition** will be held on **14th November 2025** at the respective **FDDI Nodal Campus**.
 - Winners of the **Regional Level** will participate in the **National Level Competition** on **29th November 2025**.
 - **National Level Winners** will receive **Joint Certificates (CBSE & FDDI)**, **Medals, Prize Money**, and **50% Fee Concession in UG courses run by the FDDI *** (*Refer policy attached in the Google Form*).



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



National Level Winner Prize Money

- **1st Winner (each theme):** ₹25,000
- **2nd Winner (each category):** ₹15,000
- **3rd Winner (each category):** ₹10,000

* Winners should be physically present to receive the prize money.

Additional Benefits

- **Joint Certificates (CBSE & FDDI)** for all participants.
- **No Financial Liability:** Schools incur no additional financial responsibility.
- **Safety & Compliance:** Age-appropriate, inclusive, and aligned with CBSE guidelines.

Action Points for Schools

- Nominate a **Nodal Teacher** to coordinate with FDDI teams.
- Facilitate participation of interested students in the contest as per timelines finalized by FDDI and CBSE.

Schools are encouraged to actively participate in this initiative, enabling students to develop **creativity, innovation, and problem-solving skills**. This initiative marks the beginning of a series of engagements to integrate **Design Thinking** into school education.

(Dr. Biswajit Saha)

Professor & Director (Skill Education)